

Concurrent Visits
572

Concurrent Visits Today for somecards.com

Engaged Time Today

11 Months
and 3 Weeks

DASHBOARDS

WITH D3

Charlie Guthrie

Data Visualization Engineer,
Business Intelligence Group

The New York Times

Follow along at [_____](#)

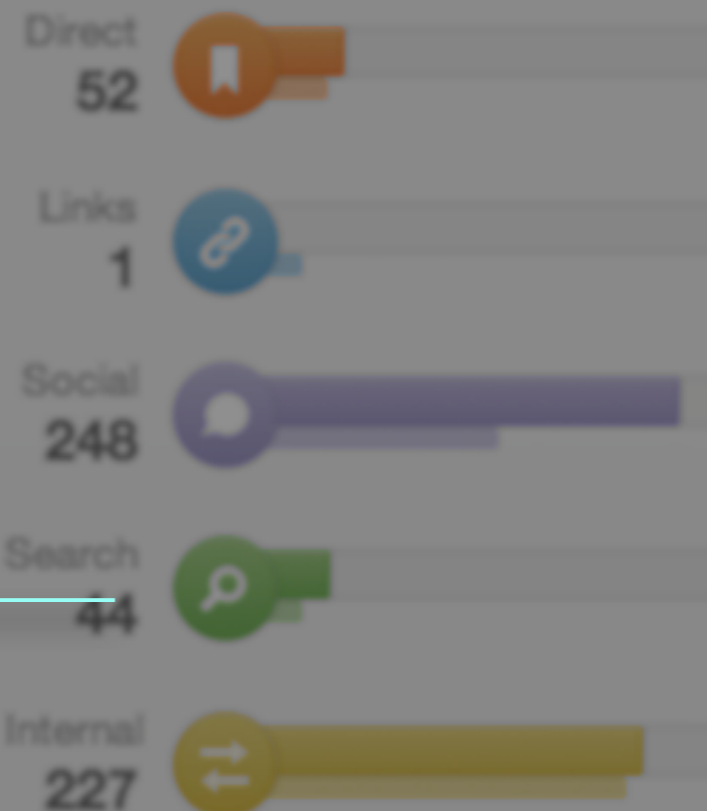
Top Pages

- 50 Charlie Guthrie: The Owners Secretly Want T...
- 42 If People Reacted Honestly To Facebo...
- 37 15 People Who Really Don't Know Ho...
- 20 People Who Should Have Checked Th...

Notable Pages

What Happens When You Park In ...
18 engaged visits out of 42

Traffic Sources



Top Links

happyplace.some...

Top Search Terms

somecards
funny birthday cards
create your own ec...

IN THIS TALK

Why dashboards?

Making a basic bar chart

Bring it to life with live data

WHY DASHBOARDS?



Less email guilt

Easier to find and
maintain

OUT OF THE BOX?

[Google Analytics](#)

[WebTrends](#)

[Localytics](#)

[Datadog](#)

ONTO FRESHER DATA



“The next big thing after big data is fresh data” - Jason Sundram, Facebook

real-time data visualization and analysis

[Streamtools](#)

[Chartbeat](#)

GETTING IN ON THAT SWEET ACTION

1. First, we make a static bar chart
2. Then bring it to life with streaming data

STATIC BAR CHART

link to
code →

What People Are Reading Right Now (Static, Fake Data)

Top 10 Articles by Concurrent Page Views

99	Obama Spends Another Night Searching Behind White House Paintings For Safes
78	Report: Average American Consuming 4 Ounces Of Cheese Right Now
77	Colorado Legalizes Medicinal Fireworks
64	15-Second Meals
35	Statshot: Why Aren't We Going To Prom?
33	Report: U.S. Still Leads World With Highest Density Of Kevins
29	Xylophonist Shredding It
28	Man Has Story For Every Stain On Pants
25	Music Playing In Bar Could Stand To Be Louder, Worse
21	Grandfathers Accidentally Switched At Hospital

Headlines borrowed from theonion.com

STATIC BAR CHART

link to
code →

Functions:

1. `setup(targetID)`

- set size and scales, create svg element inside target
- returns settings object. why?

2. `drawChart(settings,dataset)`

- create chart row, attach rectangles, categories, value labels

3. `pullData(settings,callback)`

- loads data file asynchronously, then calls `formatData()` and `drawChart()`

4. `formatData(data)`

- sort descending and take the top 10 articles

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LIVE-UPDATING BAR CHART -

link to
code →

What People Are Reading Right Now (Fake Data)

Top 10 Articles by Concurrent Page Views



Headlines borrowed from theonion.com

LIVE-UPDATING BAR CHART

link to
code →

What's changed?

1. `drawChart()` becomes `redrawChart()`

- enter
- update - resize, reorder
- exit

2. `pullData()` now pulls new data every 3 seconds

What People Are Reading Right Now (Fake Data)

Top 10 Articles by Concurrent Page Views

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LIVE-UPDATING BAR CHART

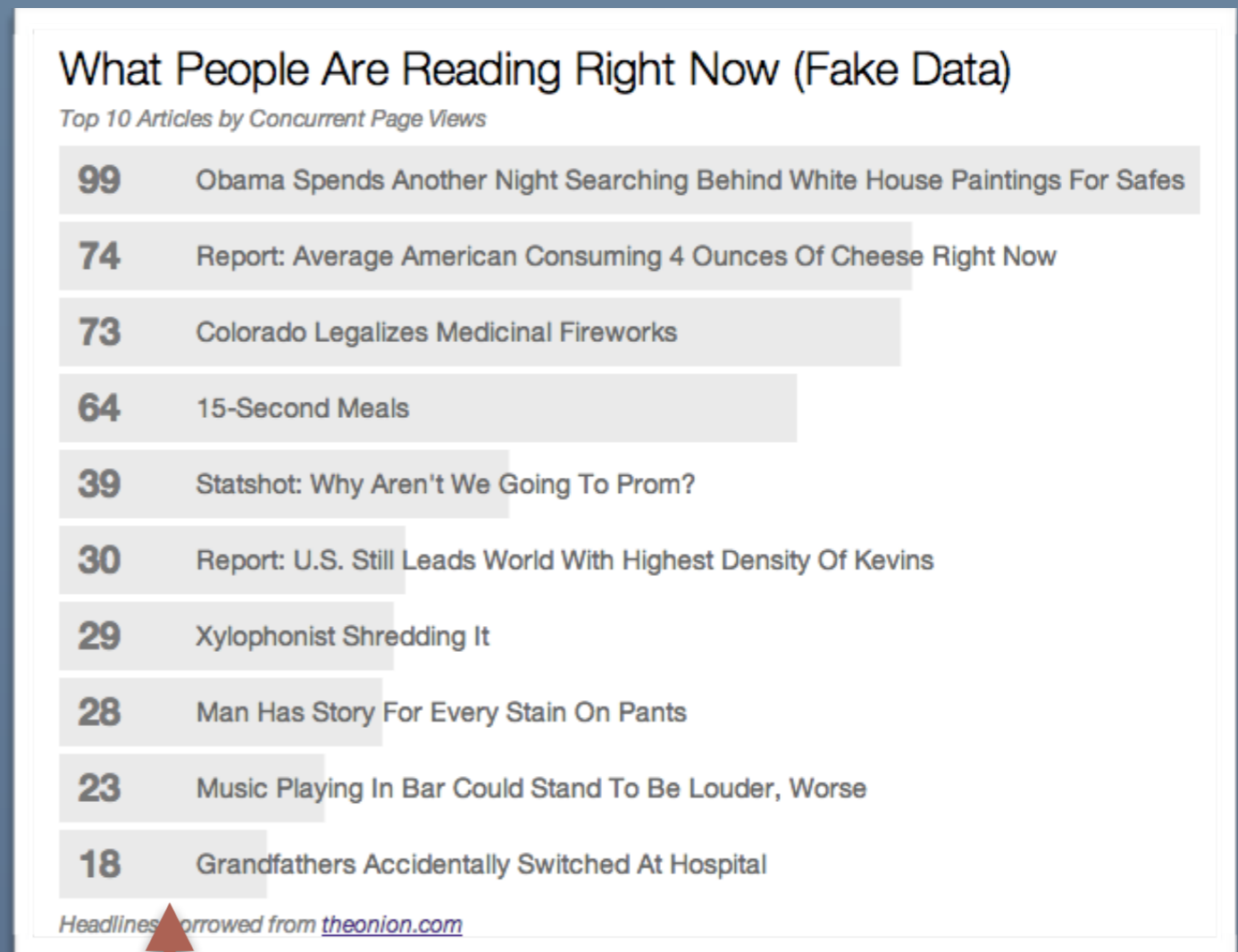
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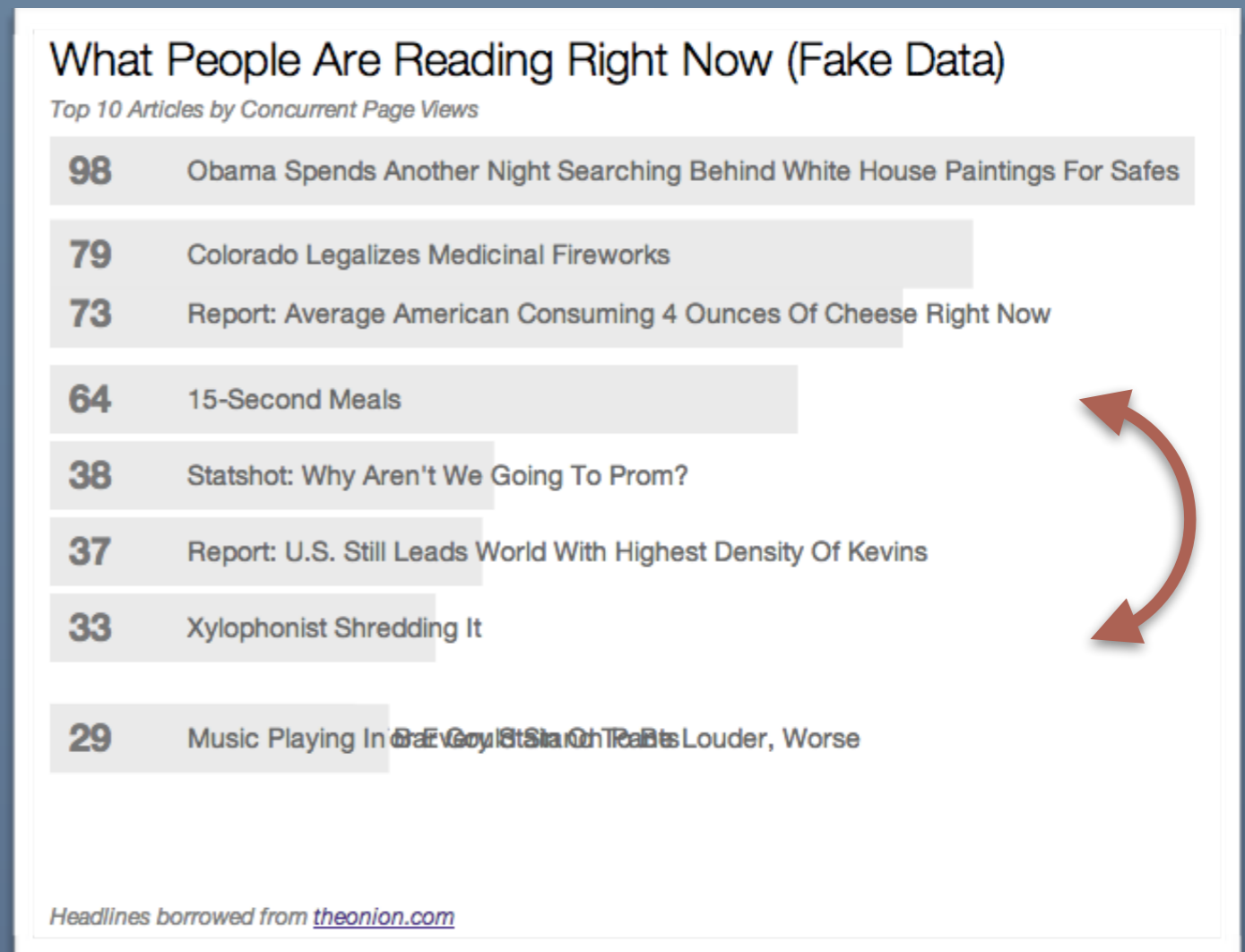
New elements enter from the bottom with opacity zero

LIVE-UPDATING BAR CHART

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Rectangles resize and re-
order

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Articles no longer in top 10 drop out the bottom

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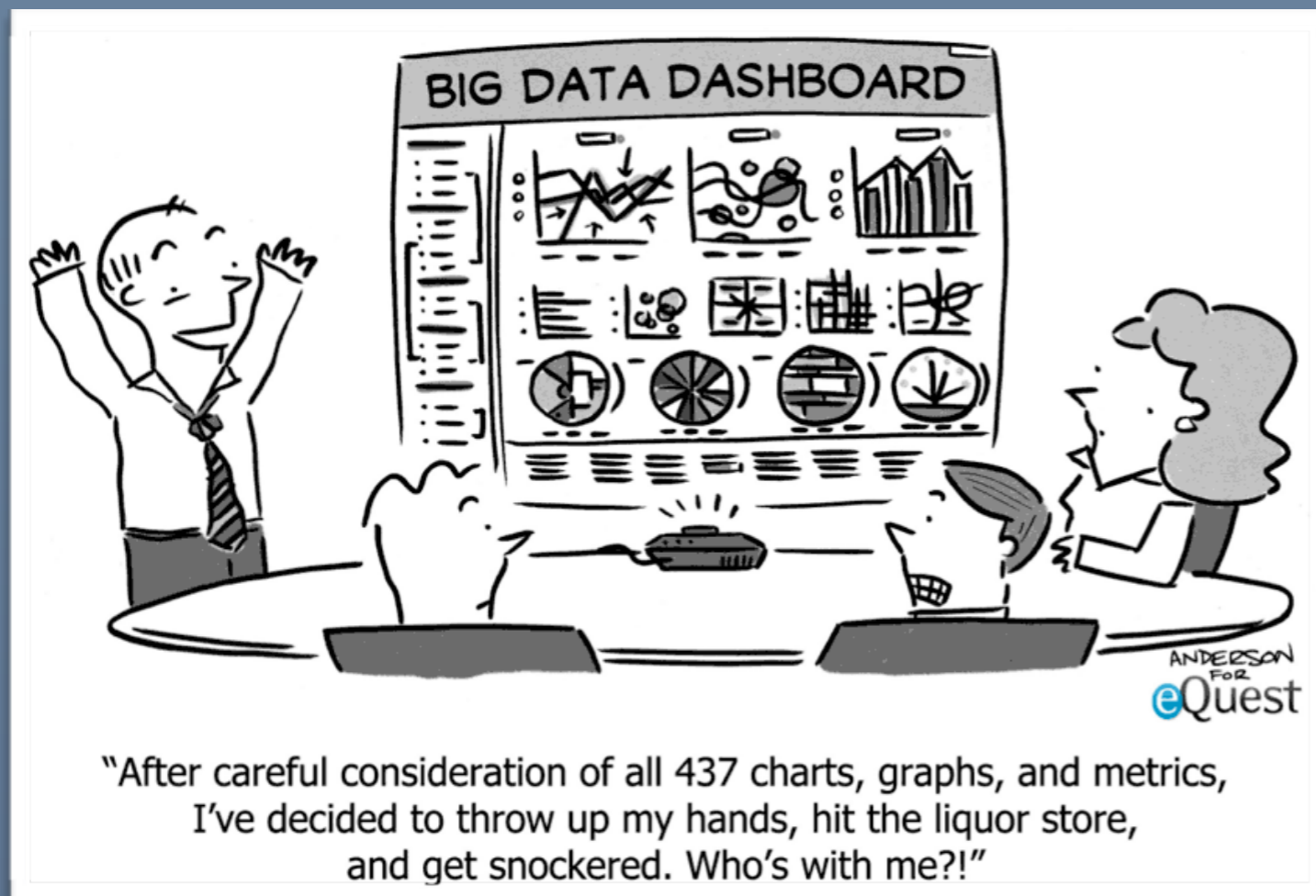
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ATTACHING REAL DATA

[Sorry, I can't share the link](#)

`pullData()` calls internal tool `xStream`

WE ARE HIRING



Data Vis Engineer for the BI Group

Talk to me after

or on Twitter @charlieguthrie

THANKS

More Information

On Basic Bar Charts: [Mike Bostock's "Let's Make a Bar Chart"](#); [Scott Murray's Online Tutorial](#)

On Enter, Update, Exit: [Mike Bostock's "Thinking with Joins"](#)

On Transitions and Object Constancy: [Mike Bostock's "A Bar Chart, Part II"](#)

If you don't know anything about D3 and don't know where to begin: [Bostock's "Three Little Circles"](#)

Or ask me @charlieguthrie